



## The Glendale Agricultural Society

# "NEW ENTERPRISE AWARD"

Sponsored by George F. White

Are you a Northumberland farming business with a recently established new enterprise?

This award is to be given to a new enterprise established by an existing farm business in Northumberland.

Open specifically to farmers with a new enterprise which has been operating for less than 5 years.

The annual award brings with it a £500 prize to be presented by George F. White at The Glendale Show on August Bank Holiday Monday.

### HOW DO I ENTER?

1. Complete the entry form with your name, address and basic facts.
2. Enclose your own explanation (150-200 words) as to why you think your enterprise should win The Glendale Agricultural Society New Enterprise Award.
3. Provide any relevant supporting material - entries may be submitted with a maximum of 6 pieces of supporting material, which may include brochures, media coverage and packaging.
4. Send your entry to:

Miss Rachael Smith  
Glendale Agricultural Society  
The Cheviot Centre  
12 Padgepool Place  
Wooler  
Northumberland NE71 6BL

5. Entries must be received by 30 May 2010.

### THE JUDGING PROCESS

All entries will be judged on:

- Innovative approach
- Economic viability/profitability
- Potential contribution to the rural economy of Northumberland
- Promotion of a best practice example/role model to others
- Future goals and aspirations

The judging panel consists of:

- Ronald Barber, Company Director of The Glendale Agricultural Society
- Ralph Thompson, Managing Director of Silvermoor Equestrian Haylage.
- Andrew Entwistle, Partner of George F. White.

A shortlist of finalists will be selected and announced by 16 July 2010.

Finalists will be inspected by the judging panel after 16 July 2010.

The overall winner will be announced at The Glendale Show held on Monday 30 August 2010.

### WHAT ARE THE RULES?

1. The judges will need to meet the person or person named on the entry form during the judging visits held in July.
2. The new enterprise must have been established no earlier than 30 May 2005.
3. The new enterprise must have been established either as part of or alongside an existing farm business with an RPA registered SBI number.
4. The finalists' stories and background are to be made available for submission to trade, local and regional media. Any financial or commercially sensitive information made available to the judges will remain strictly confidential and will not be disclosed to any third party.
5. A representative from the entrant must be available to attend the prize giving at the Glendale Show on 30 August 2010.



George F. White  
MAXIMISING VALUE



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**YOUR DETAILS:**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_ POSTCODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

MOBILE: \_\_\_\_\_

**FARM FACTS:**

FARM NAME: \_\_\_\_\_

ADDRESS: (if different from above) \_\_\_\_\_

\_\_\_\_\_ POSTCODE: \_\_\_\_\_

TYPE OF BUSINESS: (arable/mixed/sheep/beef/dairy or other) \_\_\_\_\_

TOTAL SIZE: \_\_\_\_\_

**NEW ENTERPRISE DETAILS:**

NAME: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

NUMBER OF PEOPLE EMPLOYED (either directly or indirectly): \_\_\_\_\_

**TO BE INCLUDED:**

150-200 words on why you think your enterprise is the most diverse farming business in Northumberland.

Supporting material: (maximum of 6 pieces of supporting material, which may include brochures, media coverage, packaging)

**ENTRIES TO BE SENT TO:**

New Enterprise Award  
Miss Rachael Smith  
Glendale Agricultural Society  
The Cheviot Centre  
12 Padgepool Place  
Wooler  
Northumberland NE71 6BL

**TO BE RECEIVED BY 30 MAY 2010**